

EXODUS  CRY

2013

ANNUAL REPORT



EXODUS
CRY IS AN
INTERNATIONAL
ANTI-TRAFFICKING
ORGANIZATION BUILT
ON A FOUNDATION OF
PRAYER & IS COMMITTED
TO ABOLISHING SEX SLAVERY
THROUGH CHRIST-CENTERED
PREVENTION, INTERVENTION,
& HOLISTIC RESTORATION
OF TRAFFICKING
VICTIMS.

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INTRODUCTION FROM FOUNDER & CEO

Benjamin Nolot

DEAR FRIEND AND SUPPORTER,

At Exodus Cry, we believe that every person should be free.

This belief drives everything we do. We strive to prevent trafficking before it begins, to intervene in the dark places where oppression already exists, and to bring holistic restoration to those who are rescued. Through it all, we know that God is leading us on an incredible, redemptive journey.

The fight against human trafficking and sex slavery poses many challenges, but with your help, we are overcoming injustice one day at a time. This year, your support enabled us to make history by impacting powerful legislation aimed at reducing the demand for commercial sex and recognizing the rights of those trapped in exploitation. Your support also allowed us to raise awareness through international screenings of our documentary film, *Nefarious: Merchant of Souls*. We reached out to young women and offered avenues of escape, built strategic relationships, and prayed for revival in Brazil. In many cases, we witnessed the Lord's healing power. And we were able to share the call for freedom with a new generation of abolitionists in our nation and around the world.

There is still a long way to go on our journey, but with your help and God's guidance, we are making progress. I invite you to review our 2013 Annual Report as we celebrate a year of local, national, and international outreach and breakthrough.

We are so thankful for your loyal support. We treasure your prayers and look forward to your partnership in the years to come.

Sincerely,



Benjamin Nolot

Founder/Chief Executive Officer



PLACES

EXODUS CRY worked in these cities during 2013.



“Restoration is to be made into His likeness.”

-KEZIA HATFIELD

OUR RESTORATION PROGRAM uses a holistic approach to care for victims of sex trafficking. As we walk with women and provide support during their recovery, we are seeing the transformative power of Jesus at work. This year, we continued to provide life skills training, medical care, trauma therapy, housing assistance, and spiritual development. Through the Restoration Program, our goal is to see each woman restored to physical and emotional health, and to encourage each of them as they develop authentic relationships with God and others in a compassionate community.

This year, one of the girls who took part in our program transitioned into the beautiful, redemptive life that was waiting for her. She has returned to school and is working part-time at her dream job. God’s promise of holistic care and abundance is real for all who trust in Him. We are rejoicing!

Two beautiful, healthy babies were born!

We were able to walk through the process of pregnancy with two of the women in our program. Each woman gave birth to a beautiful baby in 2013. They are now being given the support they need to build new lives with their children.



75 LEGAL CONSULTS AND PROCEDURES



150 DOCTOR APPOINTMENTS



300 HOURS OF EDUCATION AND LIFE SKILLS INSTRUCTION



500 HOURS IN TRAUMA THERAPY



1,000 HOURS IN SOCIAL SERVICES



18,000 MILES DRIVEN FOR CLIENT’S NEEDS AND APPOINTMENTS

THE GOAL OF OUR INTERVENTION PROGRAM is to locate victims of sex trafficking and sexual exploitation and offer avenues of escape for those who are trapped and want a way out. We investigate strip clubs, massage parlors, city streets, internet venues, and other places where women and children might be held in bondage. When we make contact with exploited persons, we offer to meet with them. We also provide a number that they can call to reach us anytime, day or night. Often, we work with local authorities and other victims’ assistance programs. Our goal is to offer safe avenues of escape and to provide ongoing support through rescue and recovery.

The victims we encountered during 2013 served as powerful reminders that each person trapped in exploitation is precious in His sight. Zoey was one who needed the hope and help of intervention.

Zoey was a ward of the state. She was separated from her family and had no place that she could truly call home. So when a man showered her with attention and promised her a safe place to stay, she ran away with him. She was just 15 years old. For the next eight years Zoey was prostituted in several states, often alongside other young girls.

Earlier this year, our Intervention team began reaching out to girls sold through online venues, and we found Zoey. We prayed for her and sent her a text message. She responded immediately and expressed an interest in meeting us.

We met Zoey in a restaurant and bought her a frappacino. We also presented her with a Hope Bag, a small black bag filled with hygiene items, a small gift, and a handwritten note offering support and prayer. Years of exploitation and disassociation had numbed her, socially and emotionally. Her voice was monotone, and her eyes seemed painfully dull. But as we talked with her and encouraged her, she opened up about her life. She expressed a desire to escape exploitation and to start a medical course at a local college.

Over the next several months, we met with Zoey regularly. We helped her arrange interviews and apply for college courses. Then, a series of events found Zoey in crisis. She reached out to our team, knowing that she could trust us. Pregnant, broke, and betrayed, she needed our help. We provided short-term accommodations and soon, in answer to prayer, her relatives in another state invited her to move in with them. We helped her pack and prayed for a new beginning.

In her new home, Zoey was able to live with godly family members who support her journey of faith. She has chosen to walk with the Lord and was baptised at her new church. Her healthy, new baby is a powerful reminder of new life. Zoey also has plans to start a new job and attend college.

We are so thankful that we were able to walk alongside Zoey at just the right time. Prayerful intervention has allowed us to reach out to Zoey and others like her who are longing for the restorative power of His love.



295 HOPE BAGS GIVEN



679 WOMEN REACHED



105 MEETINGS WITH EXPLOITED INDIVIDUALS



3,700 MILES DRIVEN TO REACH EXPLOITED PERSONS

“I FEEL LIKE I’VE BEEN LIVING IN A BLACK TUNNEL. BUT I SEE A LIGHT NOW AND AN END TO THIS.”

-YOUNG WOMAN EXODUS CRY HAS HELPED EXIT THE SEX INDUSTRY

“The fight will not be easy,
but it will be worth it.” -BENJAMIN NOLOT

AWARENESS AND TRAINING

RAISING PUBLIC AWARENESS is a critical part of our prevention work. We began the year by hosting our second annual Exodus Cry Abolition Summit. Held in January near our home base in Kansas City, Missouri, the event drew over 1,000 abolitionists from all over the world. The three-day event was designed to equip attendees with the skills and the motivation to stand strong in their fight against trafficking. We heard powerful messages from abolitionists in the field, unforgettable testimonies about survival and restoration, and diverse musical and artistic performances. The event was described as “beautiful, inspiring, eye opening, compelling, and life changing.”

Our awareness efforts also took us to twelve cities in Brazil and six countries in Europe. The international release of our feature-length documentary, *Nefarious: Merchant of Souls*, provided the perfect opportunity to sound the alarm about sex slavery around the world.

In Brazil, screenings of *Nefarious* accompanied the launch of Liberdade, our initiative designed to spread awareness and spur preventative action against sex trafficking in that nation through prayer and outreach. At abolition workshops in each of the 12 cities

slated to host the 2014 World Cup, we provided training to Brazilian abolitionists. We also met with members of the Brazilian government to recommend legislative changes that would prevent trafficking and protect victims.

In Europe, our Incurable Fanatics Tour took us to Denmark, the Netherlands, Germany, Austria, Switzerland, and Italy. We witnessed the horrific realities of sexual exploitation, but we also had the privilege of meeting incredible people who are committed to abolition. Everywhere we went, *Nefarious* played to receptive, standing-room-only audiences. We were able to spread awareness, pray boldly for victims, speak out against the horrors of trafficking, and promote productive conversations with government leaders.

We are incredibly thankful to our hosts and partners in all of these countries. Something profound has been set in motion. People who did not previously know about trafficking are now praying and speaking out. Others have been empowered to take action, and government leaders are discussing this crisis with more understanding and clarity than ever before.

“Securing a meeting for Exodus Cry representatives and producers of *Nefarious* with key members of Congress was a major victory. The evidence they presented connecting countries that allow legal prostitution to increased trafficking led to the inclusion of key appropriations language related to the Trafficking Victims Protection Act. The language urged the State Department to increase scrutiny over countries which have legalized prostitution.”

-US REPRESENTATIVE RANDY HULTGREN

LEGAL REFORM

IN JULY OF 2013, WE WATCHED HISTORY UNFOLD when representatives from Exodus Cry had the extraordinary opportunity to travel to Washington, DC to host a screening of *Nefarious: Merchant of Souls* in the Capitol Building. We asked our supporters to urge their representatives to attend the presentation. As a result, more than 50 congressional representatives and staff members viewed *Nefarious* and attended the subsequent meetings.

Our team was encouraged by the substantial turnout, the positive response to the film, and the willingness of lawmakers to listen to our suggestions.

And then, at our final meeting, something unexpected and amazing occurred. After hearing our ideas for reform, Congressman Frank Wolf and Congressman Chris Smith became convinced that the concerns surrounding human trafficking and sexual exploitation required immediate attention. They quickly made plans to include our proposed ideas for prevention in a bill that was coming up for a vote the following week.


Over the next few days, the congressmen and their staffs worked diligently to revise the bill’s committee report by including language that clearly documents the direct correlation between legal commercial sex and sex trafficking.

Just one week later, the entire committee approved the report. In December, the bill was passed!

It was a genuine example of history in the making. What could have taken years to accomplish happened through one Divine connection on Capitol Hill. It is truly awesome to see what God can accomplish in one moment. In this case, it was nothing short of miraculous. Day in and day out, we continue to work for an end to human trafficking. Our experience on Capitol Hill proved that, with God’s help, we can spark reform.

 **10,000+**
ATTENDEES
AT PUBLIC
SCREENINGS

 **10**
COUNTRIES
WHERE SCREENINGS
WERE CONDUCTED

 **67,400**
MILES TRAVELED
FOR SCREENINGS

 **2** GOVERNMENT
NEFARIOUS
SCREENINGS

 **40**
GOVERNMENT
MEETINGS

 **50,000**
MILES TRAVELED
FOR REFORM

Films have the power to change people, and people can change the world!

 **475**
HOURS OF
FOOTAGE FILMED

 **100**
INTERVIEWS

 **113**
FILMING DAYS

 **33**
STATES TRAVELED,
PLUS CANADA

WHILE FILMING *NEFARIOUS: MERCHANT OF SOULS*, Benjamin Nolot and our production team encountered countless men who were lining up to purchase women and children for sex. These encounters happened all over the world, including right here in the United States. The illicit appetites of these men and others like them have fueled a 99 billion dollar per year sex trafficking industry. It occurred to us that these men did not suddenly wake up one day with these appetites, and we wondered, “What kind of society is producing so many men who are willing to buy a woman or child for sex?”

As we talked with these men, we discovered some common mindsets among them that could be traced back to the pornified culture of our day—a culture in which boys form an objectified view of females from an early age. In this media era, boys are saturated with toxic messages about masculinity and exposed to hardcore graphic sexuality. As a result, many of them develop distorted ideas about sex, intimacy, relationships, and ultimately, women. The tragedy of our day is that so many men view women as things to conquer instead of people to love.

Realistically, we could end sex trafficking today if men stopped purchasing women and children for sex. But how can we bring an end to this overwhelming demand for illicit sex? One central way is by changing the narrative of our culture. The stories we tell are powerful in shaping the ideas, values, and identities of our men and women. This is why we must harness the power of media to expose our current trajectory as a society leading to dehumanization. We must turn the tide towards dignity, respect, righteousness, and justice for all.

Our next documentary, *Nefarious 2* (working title), will expose the demand side of prostitution and sex trafficking. The film will examine the historical roots of our hyper-sexualized culture and expose the impact of pornography, revealing undiscovered fronts in the war on human trafficking and offering unexpected hope for massive systemic change.

OUR PROGRESS

Nefarious, the first film produced by Exodus Cry, was highly successful in furthering social reform and creating sustainable revenue for the advancement of our mission. We anticipate that by capitalizing on the positive reputation of *Nefarious* and revealing additional strategies in the war on human trafficking, the new documentary from Exodus Cry—highlighted in the following pages—will allow us to take our abolition efforts to an even higher level.

SINCE THE RELEASE OF *NEFARIOUS* IN 2011


OVER
25,000
DVDs HAVE BEEN SOLD

TRANSLATED INTO
22 LANGUAGES

SCREENED
THOUSANDS OF TIMES
IN **20** COUNTRIES AND **50** STATES

LANDED
GLOBAL
DISTRIBUTION
THROUGH
CAPITOL CHRISTIAN DISTRIBUTORS
AMONG OTHERS

THE FILM HAS PRODUCED

 **95%**
OF EXODUS CRY'S
ANNUAL REVENUE

Screening tours that recruit donors
DVDs & Merchandise
Other than *Nefarious*

CREATING
SUSTAINABLE REVENUE
FOR ALL OF EXODUS CRY'S
INITIATIVES

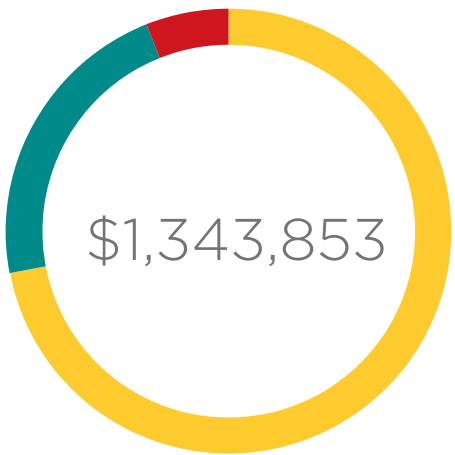
TO SET
THE
CAPTIVES
FREE

We're grateful for another incredible year in which the generous financial contributions of many fueled our local and global anti-trafficking work.

Here's our financial breakdown for **JANUARY** through **DECEMBER 2013**:

\$1,302,158 **INCOME**
 \$1,343,853 **EXPENSES**
 \$-41,695 **NET**

BREAKDOWN OF EXPENSES



- PROGRAMS: \$959,726**
Prevention, Intervention, Restoration, Film
- MANAGEMENT & GENERAL: \$306,565**
Operations, Salaries
- FUNDRAISING: \$77,562**
Events, Mailers, Software Systems

THANK YOU

The promising developments and powerful breakthroughs experienced during 2013 have strengthened our resolve to work diligently for the freedom of women and children trapped in slavery.

In the coming year, we hope to expand our Restoration program which provides safe houses and holistic care for women rescued from the sex trade. In June and July, our Liberdade initiative will take our teams to the streets of Brazil where they will work to establish 24/7 prayer rooms, partner with resident abolitionists, and strive to be His hands and feet during the games of the FIFA World Cup when trafficking is expected to increase dramatically. We will also be hard at work on our new film, *Liberated: The New Sexual Revolution*.

On behalf of the entire team at Exodus Cry, thank you for your generous support as we work to end human trafficking and strive to secure freedom for the captives. Your efforts to increase awareness, provide necessary funding, and pray for the precious ones still trapped in slavery are powerful and deeply appreciated. With your help, we will persevere in the quest for freedom and restoration for all of His children.



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