



EXODUS  CRY

2014

ANNUAL REPORT



**EXODUS
CRY IS AN
INTERNATIONAL
NON-PROFIT ORGANIZATION
COMMITTED TO
ABOLISHING HUMAN
TRAFFICKING AND THE
COMMERCIAL SEX INDUSTRY,
AND RESTORING
VICTIMIZED
PERSONS.**

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INTRODUCTION FROM FOUNDER & CEO

Benjamin Nolot

DEAR FRIENDS AND PARTNERS,

As I think about 2014, I am overwhelmed at the scope and the magnitude of all that Exodus Cry has been a part of—yet I keep coming back to the reality that, ultimately, it all comes down to individuals.

I think about the woman from Manaus, Brazil, who, after encountering one of our Liberdade teams, gave her life to Jesus, left her life of being prostituted, and moved back home to be with her family. This is a woman whose trajectory in life has been completely and radically altered. This is a woman who now knows what it is to see hope fulfilled.

It is these stories of hope that inspire us every day as we face the challenges of fighting sex slavery. Whether we are working on a massive prayer and outreach initiative in a foreign country, offering therapy one on one with women in restoration, seeing legislators introduce legislation inspired by our legal reform efforts, or creating documentary films that seek to change cultural attitudes, we are continually focused on how all of our labor ultimately is about affecting individuals. All our work is grounded in the core belief that every person should be free.

While we have seen God accomplish incredible things through our efforts this year, we know that much work is still to be done. Each day we build momentum and we're excited to see all that God has in store for Exodus Cry in 2015.

We are profoundly grateful for your support. Without you, we can accomplish nothing. Thank you for partnering with us in the fight to see every person become free!

For freedom,

Benjamin Nolot

Founder/Chief Executive Officer



RESTORATION

“Restoration is to be made into His likeness.”

-KEZIA HATFIELD

OUR RESTORATION PROGRAM enables us to walk alongside trafficking survivors on their healing journey. We have been able to offer support and therapy, social services, housing assistance, and life skills training for women and their children in both inpatient and outpatient settings this year. Our goal is to see each one restored holistically, and to encourage them as they develop authentic relationships with God and others in a compassionate community.

This year one survivor was able to complete her GED while in the program. This has been an empowering part of her healing as she is able to look forward to applying for jobs and consider continuing her education in the future. Another woman started vocational college and completed her degree at the end of the year. One of the women also received a car from a generous donor—this will be such a crucial tool in helping her secure a job and utilize outpatient services.



22 LEGAL CONSULTS



95 MEDICAL APPOINTMENTS



1,900 HOURS OF EDUCATION AND LIFE SKILLS INSTRUCTION



657 HOURS IN TRAUMA THERAPY



2,400 HOURS IN SOCIAL SERVICES



23,028 MILES DRIVEN FOR CLIENT'S NEEDS AND APPOINTMENTS

“I FEEL LIKE I’VE BEEN LIVING IN A BLACK TUNNEL. BUT I SEE A LIGHT NOW AND AN END TO THIS.”

-YOUNG WOMAN EXODUS CRY HAS HELPED EXIT THE SEX INDUSTRY

In 2014, much of our Intervention work focused on our Liberdade Initiative in Brazil.

EXODUS CRY SENT TEAMS TO THE 12 cities hosting the World Cup with a vision to plant 24/7 prayer rooms in the center of each red-light district and to train local churches and communities in 1) outreach to those in the sex industry and 2) sustainable worship and prayer.

In the 31 days of the World Cup, through workshops and conferences, we trained over **1,529 international volunteers** in outreach and

intervention. We reached out to **1,972 exploited individuals** who were sold for sex on the street corners, in brothels, and in strip clubs. Teams gave gifts and Bibles and offered prayer. We hosted beauty events and love banquets at the churches and prayer rooms. Some people we reached out to even came back to the prayer rooms with us and encountered the love of God while sitting in His presence.

TESTIMONY FROM CITY OF MANAUS

My city's team lived on the top floor of our prayer room building—which was a former brothel, located directly across from the city's largest mega-brothel, 5 stories high!

For the final banquet of the month, we gave invitations to the mega-brothel madam who, to our surprise, offered to give them out and encourage her girls to come! On the night of the final banquet, she brought seventy girls from the brothel! Each one entered hesitantly, unsure of what to expect.

Brazilian believers sat at each table, and ate with the ladies as they freely made conversation and offered prayer. Many girls wrote messages on our “art wall,” describing how moved and blessed they were by the night. One girl wrote, “Tonight my life was changed.”

The very last girl to enter our banquet was named Mylana*. After opening her heart with a volunteer, she asked for prayer to receive Jesus into her life. When she later returned to the brothel that night she locked herself in her room so she wouldn't have to work.

The next morning, Mylana met with the volunteer again and together they made contact with her family who lived several hours away. She told them what had happened and reconciled with them over the phone. She asked to move back home and have a fresh start. There and then she booked her flight to leave the city immediately!

Just before she left, Mylana took all her clothing which was associated with her life in prostitution and, together with the Brazilian volunteer, burnt them in a bonfire. She smashed her cell-phone so her pimp and past johns could not reach her. She had chosen a new life and fully surrendered the old one to Jesus!

Once she was home with her parents, Mylana got a new job and found a church to grow in her new-found faith in Jesus. A year on, she met a man there and they got married! Our volunteer from the banquet was invited to the wedding.

This beautiful story is just one of many testimonies from Liberdade, where we saw prayer and justice merge together and the Brazilian church partner with Jesus to see the captives set free and light overcome the darkness.

*Name changed for privacy.

 **2,076** HOPE BAGS GIVEN  **2,050** WOMEN REACHED  **24** MEETINGS WITH EXPLOITED INDIVIDUALS  **1529** INTERVENTION TRAINING ATTENDEES

“The fight will not be easy,
but it will be worth it.” -BENJAMIN NOLOT

AWARENESS AND TRAINING

A MAJOR FOCUS OF OUR PREVENTION WORK is to raise awareness of the injustice of sex trafficking and to provide training to individuals, churches, nonprofit organizations, and other groups. Our annual Abolition Summit is our largest Awareness and Training event. Held here in Kansas City, Missouri, in August, we hosted over 1,000 abolitionists from all over the world for three days of training, teaching, and networking.

The theme of the Abolition Summit this year was perseverance; how to continue our fight against exploitation for the long haul by waiting on the Lord and keeping our hearts open before Him, knowing that ultimately all justice is in Him. Our goal was for attendees to leave the conference greatly encouraged to continue their fight against slavery, to gain practical skills, and to build connections with other abolitionists. We heard main sessions full of inspiring, refreshing teachings and breakout sessions focused on providing practical and detailed training in every area of our work, including Prevention, Legal Reform, Restoration, Intervention, and Film.

An exciting addition to the summit this year was the daily networking event aimed at facilitating new connections and forging new relationships between abolitionists across the globe. The networking events

were incredibly successful and, according to the feedback we received from attendees, were a highlight of the conference.

In addition to the Abolition Summit, our Prevention team conducted screenings of our feature-length documentary, *Nefarious: Merchant of Souls*, throughout the country. We were able to awaken thousands to the horrors of sex trafficking as well as the healing and restoration that is available to victims of injustice. At campuses across the country, we engaged college students in profound conversations about modern-day slavery and about what can be done to end it.

In 2014, we also focused on expanding our reach among churches here in the Kansas City area to build strong relationships with local congregations. We experienced many open doors with local churches seeking ways for their congregations to engage with issues related to injustice. Several of these local churches have now become committed partners of Exodus Cry and we look forward to expanding these partnerships in the future.

We are profoundly grateful for all those who hosted screenings in 2014. We know that many of the conversations initiated by these screenings will continue, and many new abolitionists will take their stand in the fight to end sex trafficking.

Highlights

Nefarious was streamed on GOD TV for countless viewers.

Exodus Cry was highlighted on GOD TV throughout their anti-trafficking campaign.

Nefarious released on Vimeo.com.

Benjamin Nilot had the opportunity to address tens of thousands at the Onething young adult conference.



39,000+
FACEBOOK PAGE
LIKES



7,600+
TWITTER
FOLLOWERS



2,300+
INSTAGRAM
FOLLOWERS

LEGAL REFORM

2014 WAS TRULY AN EXCITING YEAR for our Legal Reform team. Internationally, we helped facilitate a national legal reform screening tour of *Nefarious: Merchant of Souls* across the Netherlands in conjunction with the local organization Stand4Justice.

Our legal reform team also took several important trips to the National Congress of Brazil to meet with federal lawmakers ahead of the World Cup and the Olympics. Our goal was to combat efforts there to reduce the age of consent to sex from fourteen to twelve, as well as to advocate for the “equality model” of criminalizing demand for commercial sex throughout the country. We had the chance to present our research and findings before several important committees, including the Human Rights Committee and the Committee on Women’s Issues.

Domestically we saw major successes as well. Inspired by 2013’s Capitol Hill screening of *Nefarious: Merchant of Souls* and the research presented by our team, Rep. Randy Hultgren and Rep. Chris Smith introduced H.R. 4703. This bill is aimed at ensuring that the United States government is doing all it can to guarantee that nations around the world are taking concrete steps to reduce the demand for commercial sex.

The bill is based on years of compiled evidence, case studies, and credible research indicating that sex trafficking increases in countries where the purchase of sex is legal. H.R. 4703 would amend the Trafficking Victims Protection Act by specifying simple and straightforward criteria to determine whether countries are making serious efforts to reduce the demand for sex trafficking victims.

Countries with legalized prostitution will be appropriately identified and ranked in our government’s annual Trafficking in Person’s (TIP) Report. The TIP Report is taken very seriously by nations around the world, and lower rankings involve serious consequences. If applied correctly, H.R. 4703 could have profound global influence in the fight to reduce demand for sex trafficking victims.

We are in awe that our efforts have played a role, however small, in bringing about the introduction of a piece of legislation that represents true justice. We pray that the United States would continue to play a leading global role in the fight against human trafficking, as it has for so many years.



2 GOVERNMENT
NEFARIOUS
SCREENINGS



40
GOVERNMENT
MEETINGS



50,000
MILES TRAVELED
FOR REFORM

“Securing a meeting for Exodus Cry representatives and producers of *Nefarious* with key members of Congress was a major victory. The evidence they presented connecting countries that allow legal prostitution to increased trafficking led to the inclusion of key appropriations language related to the Trafficking Victims Protection Act. The language urged the State Department to increase scrutiny over countries which have legalized prostitution.”

-US REPRESENTATIVE RANDY HULTGREN

Films have the power to change people, and people can change the world!



218
HOURS OF
FOOTAGE FILMED



17
INTERVIEWS



100
FILMING DAYS



2
STATES TRAVELED

THROUGHOUT THE CREATIVE AND ARTISTIC PROCESS of shooting and editing our next film—originally intended to be one film called *Nefarious II* (working title)—Exodus Cry has revised the original objectives and timeframes in order to ensure that each important message and story that surfaced during filming could be told. The objective of the project has remained clear: to expose this lethal root system of sex trafficking and to provide hope for cultural transformation.

Our film production team shot 500 hours of footage from January 2013–August 2014 and completed the Assembly Edits in August of 2014. This process allowed the editors to spend time evaluating the strengths and weaknesses of the footage, while envisioning a film that will evoke significant change and address the cultural issue of human trafficking and the purchase of sex.

As the editors worked through footage, it became clear that three strong themes were developing and the footage needed to be made into three separate films. In 2014 the editors developed two strong rough cuts for the first two themes below, and then decided to move forward with the *Liberated* documentary because it was the closest to being finished. The themes and progress of each are listed below:

1. **THE NEW SEXUAL REVOLUTION AND THE “HOOKUP CULTURE.”**
What kind of society is producing so many men willing to buy a woman or child for sex? This theme has translated into the film *Liberated: Hookup Culture and the New Sexual Revolution* and is currently the focus of the editors. They completed a rough cut and are now planning to focus solely on *Liberated* in 2015 to ensure its earliest completion.
2. **WHO ARE THE BUYERS OF SEX AND WHY DO THEY BUY?** This theme has translated into the film *Buying Her*. In 2014, our crew completed a rough cut of this film that is two hours in length and covers the stories of 12 men who are current or former sex buyers. It consists mostly of footage of their sit-down interviews accompanied by b-roll of their pictures and videos from growing up. Once *Liberated* is complete, our film team plans to shoot reenactments similar to those in our film *Nefarious*, which will help carry their stories and offer a more dynamic experience for the viewer.
3. **THE INFLUENCE OF PORNOGRAPHY ON OUR SOCIETY** and how rampantly sex trafficking is occurring in the production of mainstream pornography. This theme has translated into what will be the film *The Face of Porn* (working title). It will expose the rampant occurrence of sex trafficking in the production of mainstream pornography and the harmful impact of pornography on consumers. We plan to look at this film, alongside *Buying Her* footage, once *Liberated* is completed.

OPERATIONS



109

Nefarious screening licenses sold



6,157

Purchase orders created



3,313

USPS shipments



\$40,561

Total revenue from DVD sales

We're grateful for another incredible year in which the general financial contributions of many fueled our local and global anti-trafficking work.

Here's our financial breakdown for **JANUARY** through **DECEMBER 2014**:

\$1,297,252 **INCOME**
\$1,274,236 **EXPENSES**
\$23,016 **NET**

BREAKDOWN OF EXPENSES



PROGRAMS: \$939,693

Prevention, Intervention, Restoration, Film

MANAGEMENT & GENERAL: \$215,791

Operations, IT, Business Support

FUNDRAISING: \$118,752

Events, Mailers, Software Systems



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