



EXODUS  CRY

2016

ANNUAL REPORT



**EXODUS  
CRY IS AN  
INTERNATIONAL  
NON-PROFIT ORGANIZATION  
COMMITTED TO  
ABOLISHING HUMAN  
TRAFFICKING AND THE  
COMMERCIAL SEX INDUSTRY,  
AND RESTORING  
VICTIMIZED  
PERSONS.**

TABLE OF CONTENTS

02. INTRODUCTION 03. RESTORATION 04. INTERVENTION  
05. PREVENTION 06. FILM 07. OPERATIONS 08. FINANCIALS 09. CLOSING

# INTRODUCTION FROM FOUNDER & CEO

Benjamin Nolot

**DEAR FRIENDS AND PARTNERS,**  
I am thrilled to write you at the conclusion of 2016 to fill you in on the amazing things we have accomplished together with your incredible support! This year we have pursued our vision to fight for a world where every person is free by continuing our relentless efforts to abolish the commercial sex industry and reach out to victims held captive in it.

Through a congressional hearing we were able to continue to elevate the importance of implementing effective legislation here and abroad that tackles sex trafficking at the root, which is demand. At our 2016 Abolition Summit we strengthened the movement of abolitionists contending for freedom around the world.

Each step gained in the abolition cause is a territory lost by the enemy and therefore we celebrate our victories no matter how big or small. The great civil rights leader, Frederick Douglass, once said, "There is no

progress without struggle." He was right. Systems of oppression resist movements of freedom and that is why your partnership with us is so critical. Only as a movement of united individuals can we possibly expect to significantly impact this issue of widespread commercial sexual exploitation.

Thank you for remaining engaged with us as we embrace the epic struggle to abolish the commercial sex industry and create a world where every person is free. Our vision has never been clearer, our focus has never been more laser targeted, and our resolve has never been more determined. As you read through this year's Annual Report I hope that you will be inspired to, together, take even more ground in 2017!

For justice,



**Benjamin Nolot**  
Founder/Chief Executive Officer



# RESTORATION

**WE WERE HONORED** to continue walking alongside survivors of sexual exploitation on their restoration journey this year. The program we've designed isn't just about giving back "normal" lives to these precious women, but equipping them with what they need to thrive in life. Our goal is to see each one restored holistically and to encourage them as they develop authentic relationships with God, and others, in a compassionate, supportive community.

Survivors need assistance in such a wide range of ways and, this year, we were able to offer medical/dental care, housing assistance, legal services, and education services to women in the program. They were also strengthened with life skills training in many areas, including: budgeting, nutrition, housing, health/medication management, fitness, clothing/hygiene, vocation/work, driving, finance, and parenting.



**5 CLIENTS IN PROGRAM**



**1609 MILES DRIVEN**



**148 TRAUMA THERAPY HOURS**



**84 SOCIAL SERVICES HOURS**



**92 CRISIS MANAGEMENT HOURS**



**55 HOURS IN PROFESSIONAL CONSULTS AND PRAYER MINISTRY**

As Exodus Cry has grown over these past several years we've gained a more comprehensive understanding of the needs in the abolition movement and how we as an organization can best serve those needs. We can see that it's time for a re-envisioning of what role Exodus Cry will play in restoration, and this will be developed in the coming year. This re-envisioning is not the result of anything negative we've experienced in restoration work—we have absolutely loved serving these amazing women in this capacity! Rather, this development is a natural byproduct of our growth and will lead to more fruitfulness in the years to come.

“Exodus Cry paved a freedom road for me that has endured and they will continue forging freedom in culture and for the exploited, like me.”

-JEWELL, RESTORATION PROGRAM MEMBER

# TESTIMONIES

## Liberdade Project Seeds Bearing Fruit

In Summer 2016, Exodus Cry partnered with local churches and ministry organizations in Brazil for the Olympics, two years later from our nationwide Liberdade Project. During this trip for the Olympics, I was introduced to a woman named Bella\*.

She said to me in Portuguese, **“Helen, I am the fruit.”**

During the World Cup, teams from Exodus Cry had been in her city helping to train abolitionists in outreach and intervention—at that time Bella had been caught in prostitution.

Not long after, Bella was encountered by some of the Brazilian team members whom we helped to train. They reached out to her on the streets, sharing with her a gift and the love of Jesus.

Thus began her journey of freedom and restoration.

She met the Lord at the team’s church, left her life of exploitation, and has experienced great healing.

Her deeply moving words to me were conveying that she was the “fruit” of our collective labors in Brazil to set captives free.

Bella’s face glowed as she smiled, hugged me, and said, **“Thank you for coming to Brazil, and you must keep doing this ministry to women like me! I would not be here without it.”**

\*name changed for privacy.

## Forgiveness and Freedom in Jail

This year (2016) Exodus Cry’s Intervention team has continued regularly reaching out to sexually exploited women who are in jail.

One girl we met, who we’ll call “Mae,” shared that after being raped at age nine her life was derailed. So many of the problems she would face in the days ahead could be traced back to this single incident.

After our Intervention team led a teaching on forgiveness in the jail, Mae shared that she wanted to forgive the man who had raped her.

As she walked through this deeply vulnerable experience, Mae told us she felt joy, saying, “It’s like I can feel my heart beating for the first time.”

Before our very eyes Mae’s story has begun to be rewritten.

And while we know the road to complete freedom is a long one, it’s stories like these that remind us no one is wounded beyond repair or beyond hope.

 **162** TRAINED IN OUTREACH

 **305** EXPLOITED WOMEN REACHED WITH GIFT/HOTLINE  
STREETS, STRIP CLUBS, INTERNET

 **580** EXPLOITED/AT RISK WOMEN IN JAIL REACHED

“The fight will not be easy,  
but it will be worth it.” -BENJAMIN NOLOT

## AWARENESS AND TRAINING

A SIGNIFICANT PART OF OUR MISSION IS TO ENGAGE THE MASSES WITH THE TRUTH ABOUT COMMERCIAL SEXUAL EXPLOITATION AND TO EQUIP THEM TO FIGHT IT. 2016 was an unforgettable year on both of these fronts through the mass exposure of articles, blogs, and podcasts, as well as in-person training at our Abolition Summit.

The theme at this year’s summit was “Winning the battle against commercial sexual exploitation,” and this was born out of a deep conviction that this is a battle we can actually win. We wanted to refresh and recharge abolitionists all over the globe with a renewed vision for victory, and offer practical equipping to get there. We were honored to have Kansas Governor Sam Brownback help us kick off the event, which featured powerful stories and insight from Dr. Dan Allender, Naomi Zacharias, trafficking survivor-leader Rebecca Bender, and—perhaps most sobering of all—former sex buyer Gene McConnell. This gathering was our largest and, in many ways, our strongest Abolition Summit yet.

The year was also marked by several articles and blogs that helped to further the message of abolition on a

global scale. Our Director of Abolition, Laila Mickelwait, had an article tackling government complicity in allowing the purchase of sex to continue unchallenged, published in both The Washington Post and Orange County Register. We also received exposure in Charisma Magazine, Assist News Service, and the Kansas City Star. Our blog post about Pamela Anderson coming out of porn received over 17,000 views on our site.

Our CEO, Benjamin Nolot, as well as our Director of Abolition, Laila Mickelwait, spoke at several anti-trafficking conferences both nationally and internationally in order to educate the public and concerned citizens on the harms of prostitution and pornography as well as the link between sex trafficking and the commercial sex industry.

Finally, we were thrilled to launch the Exodus Cry Podcast, a powerful resource through which thousands of abolitionists can be strengthened with groundbreaking insight for the fight. We see this as taking the kind of practical and inspiring content one might receive at an Abolition Summit, but making it accessible to anyone, anywhere, every week.

### Highlights

ARTICLE PUBLISHED IN  
THE WASHINGTON POST

LAUNCHED THE EXODUS  
CRY PODCAST

TRIPLED INSTAGRAM  
FOLLOWERS

GOVERNOR BROWNBACK  
KICKED OFF OUR  
ABOLITION SUMMIT



**82,200+**  
FACEBOOK  
PAGE LIKES



**15,500+**  
TWITTER  
FOLLOWERS



**9,000+**  
INSTAGRAM  
FOLLOWERS

# FILM

Films  
change  
people,  
and  
people  
change  
the world!

**BLOGS ARE WRITTEN IN DAYS, BOOKS ARE WRITTEN IN MONTHS,** movies are made in years. This year we continued to forge ahead in the long journey of making a feature length documentary. At Exodus Cry we believe that films change people and people change the world. Therefore we deeply respect the process of crafting a film into the most powerful story it can be, along with the patience necessary to do so.

Early this year we reached a turning point on the edit of our new film, *Liberated: The New Sexual Revolution*. We discerned that we had one last missing piece to this puzzle we have been assembling. In March we set out on a filming endeavor to fill that missing piece. The trip surpassed our expectations and this year we have been able to bring this documentary all the way to the threshold of completion. With only the finishing post-production elements left to complete, we are excited to announce the release of *Liberated* in 2017!

With college Spring Break set as the backdrop, *Liberated* explores previously undiscovered fronts in the battle against sexual exploitation. The film draws our attention to the collision point between pop-culture, hookup culture, and rape culture. Ultimately, if we hope to bring an end to sex trafficking, we must shift the pornographic culture that fuels it.

Survivor-leader Brooke Axtell commented about the film, "*Liberated* is a powerful film that not only exposes the realities of hookup culture and roots of sexual violence, it points to the possibility of freedom. Freedom from confining gender scripts. Freedom for connection and authentic self-expression. All the compelling stories in the film illuminate this truth: it is time for a new sexual revolution."

We are excited to introduce this bold story to the world because the truth can set people free. While the film will not be easy to watch, it has the potential to shift the culture and help usher in a new era of human dignity.



**15**  
DAYS FILMING



**1**  
INTERVIEW



**15,000**  
EDITING HOURS



**2**  
COUNTRIES TRAVELED

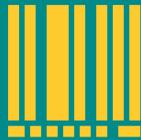
# OPERATIONS



**\$36,781**  
*Nefarious revenue*



**\$51,635**  
Event revenue



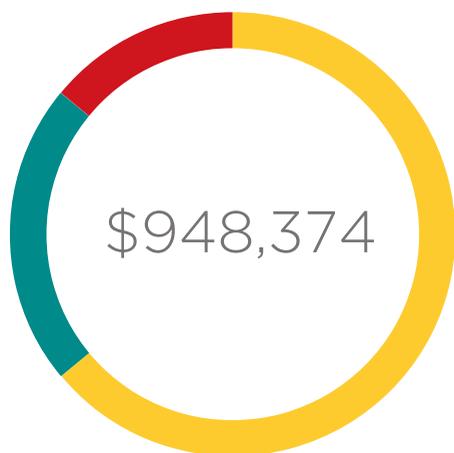
**\$41,702**  
Retail & misc revenue

We're grateful for another incredible year in which the general financial contributions of many fueled our local and global anti-trafficking work.

Here's our financial breakdown for **JANUARY** through **DECEMBER 2016**:

\$1,271,442 **INCOME**  
\$948,374 **EXPENSES**  
\$323,068 **NET**

#### BREAKDOWN OF EXPENSES



**PROGRAMS: \$600,442**

Prevention, Intervention/Restoration, Messaging, Film

**MANAGEMENT & GENERAL: \$211,594**

Operations, IT, Business Support

**FUNDRAISING: \$136,338**

Events, Mailers, Software Systems





EXODUSCRY.COM