



**EVERY
PERSON
SHOULD BE
FREE**

EXODUS  CRY

— THE GLOBAL SEX INDUSTRY CREATES VICTIMS EVERYWHERE IT GOES.

Whether through prostitution, stripping, or pornography, this predatory industry consistently pulls in the most vulnerable women and children in society and violently afflicts them with lifelong trauma.

Exodus Cry exists to break this cycle of sex trafficking and commercial sexual exploitation, while assisting and empowering its victims. 💧

how we fight

EXODUS CRY FIGHTS sexual exploitation in the sex industry in three strategic ways.



SHIFTING CULTURE

Working to transform the culture with powerful messaging through films, videos, podcasts, conferences, and the written word.



CHANGING LAWS

Advocating for laws that uproot commercial sexual exploitation and defend those who are sexually exploited for profit.



REACHING OUT

Engaging with those who are currently bound in sexual exploitation, and lovingly offering them a way out.

recent campaigns



WHILE THE AVERAGE age of exposure is now 11, porn companies have profited off untold numbers of children visiting their websites. Since no ID is required to access these sites, children are stumbling across the most graphic and degrading sex acts imaginable.

Underage exposure to porn can literally rewire a child's brain, increase their likelihood of committing sexual harassment and rape, and can lead to increased suicidal ideation.

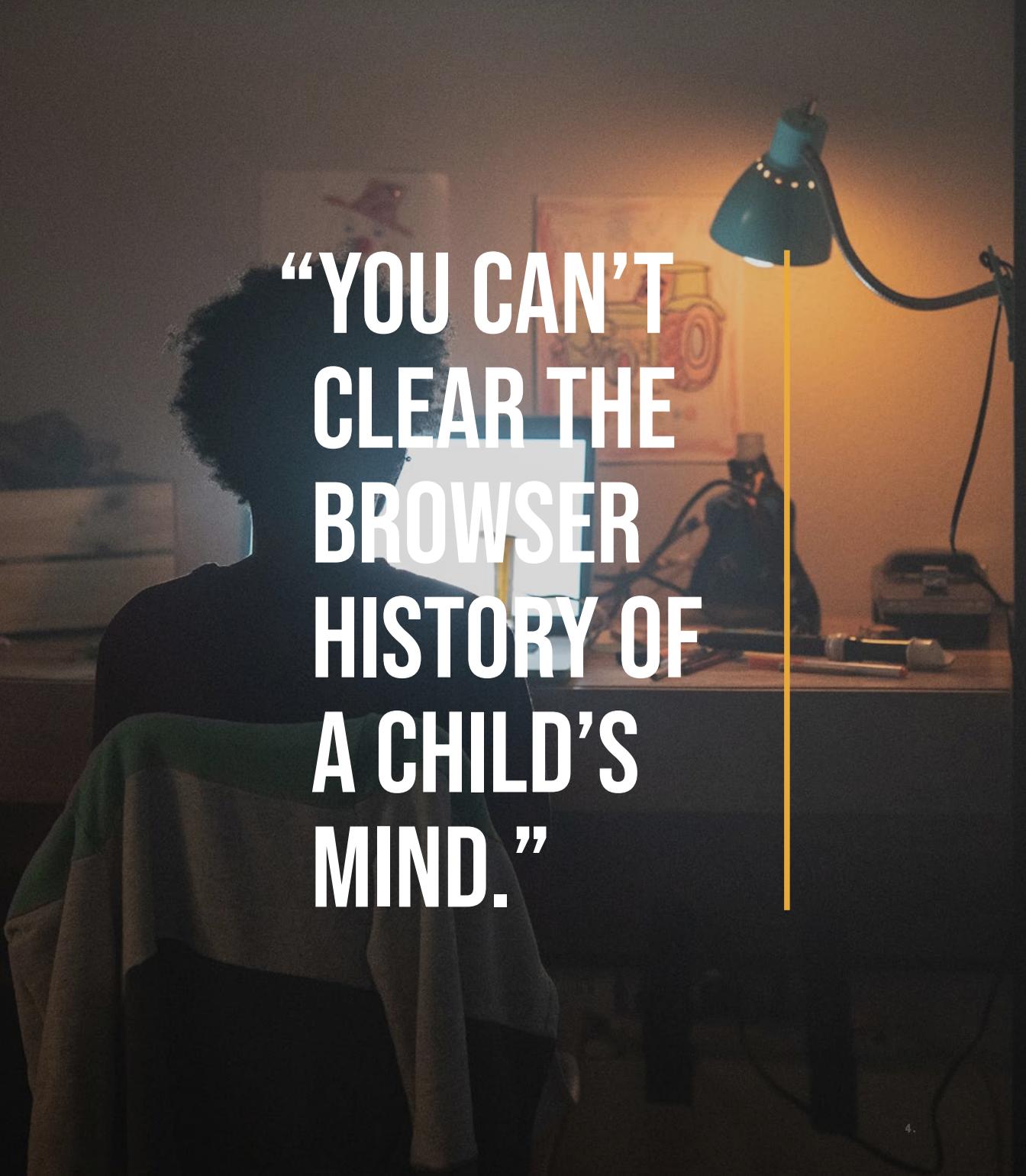
Big Porn and Big Tech are responsible for this catastrophe.

We launched a petition calling for all sites hosting porn to require that users be age verified, with ID, before they can access this content.

The *New York Post* featured our op-ed and the petition signatures are rolling in.

As part of this campaign, we also released the animated video "Millions of Children Are Watching Porn" and the documentary film *Raised on Porn*.

Join the campaign at [raisedonporn.com](https://www.raisedonporn.com)



**“YOU CAN’T
CLEAR THE
BROWSER
HISTORY OF
A CHILD’S
MIND.”**



STOP
THE
ABUSE

PORNHUB
PROMOTES
SEXUAL
VIOLEN
JUSTICES

PORNHUB
PROFITS
FROM
CHILD
TRAFFICKING
#JUSTICESPEAKS

Trafficking hub
PORNHUB
PROFITS
FROM
CHILD
TRAFFICKING
#TRAFFICKINGHUB

Trafficking hub
UNDERAGE
GIRLS
ARE BEING
RAPED
ON PORNHUB
#TRAFFICKINGHUB

Trafficking hub
PORNHUB
IS
Rape hub
#ABUSEHUB
#TRAFFICKINGHUB

Shut
Down
Pornhub
#JusticeSpeaks

In early 2020, we released an op-ed in the *Washington Examiner* titled “Time to shut Pornhub down,” exposing the overt child porn, revenge porn, rape, and trafficking videos that were hosted on Pornhub, the world’s biggest porn site. The op-ed sparked outrage and people began demanding a petition to shut down Pornhub. We launched a petition and it went viral, capturing 2.2 million signatures from 192 countries.

Then we released a 2-minute animated video exposing Pornhub and that also went viral, racking up 34 million views. The campaign gained the attention of Pulitzer Prize-winning journalist Nicholas Kristof, who penned a scathing in-depth exposé of Pornhub for the *New York Times*. The article created an atomic PR situation for Pornhub and soon after its release Visa, Mastercard, and Discover all announced they were cutting ties with the site.

PORNHUB QUICKLY DELETED 80% OF ITS CONTENT, ABOUT 10 MILLION VIDEOS!

Canada, where Pornhub is based, opened an investigation into Pornhub, and lawmakers in Canada and the US introduced legislation to counter the harms perpetuated by sites like Pornhub. One by one, multiple lawsuits were filed against Pornhub by many of the victims featured in videos the platform profited from. As the lawsuits progress and the investigations continue, the once-celebrated brand of Pornhub has been irreparably tarnished. Its profitability has likely been crippled, and executives may soon face criminal charges.

As part of this campaign, Exodus Cry has had the opportunity to cover the cost of hundreds of specialized trauma therapy sessions for women who were exploited on Pornhub, including survivors of child trafficking.

**“WITH PORNHUB, WE HAVE
JEFFREY EPSTEIN TIMES 1,000.”**

-NICHOLAS KRISTOF, NEW YORK TIMES

paradigm-shifting films



Raised on Porn poster artwork

RAISED ON PORN

WATCH ON YOUTUBE

RAISED ON PORN exposes the ways pornography has become the new sex education for children and unpacks the dangerous lifelong implications of this global phenomenon. It was released as part of the #ProtectChildrenNotPorn campaign and gained 3.5 million views within a few months of its release.

BEYOND FANTASY TRILOGY

ESTIMATED RELEASE 2022

Beyond Fantasy is a documentary trilogy that takes viewers straight into the heart of the porn industry and brings them face to face with producers and performers as they describe, in their own words, an industry built on ethical violation, coercion, and abuse.

LIBERATED: THE NEW SEXUAL REVOLUTION

WATCH ON NETFLIX

Liberated: The New Sexual Revolution is a documentary about coming of age in today's young adult hookup culture. It provides shocking insight into attitudes and behaviors regarding sex, the normalization of sexual violation, and the struggle against conceptions of gender and sexuality shaped by the media.

NEFARIOUS: MERCHANT OF SOULS

WATCH ON YOUTUBE

Nefarious: Merchant of Souls exposes the nightmare of sex trafficking as experienced by hundreds of thousands daily, through the eyes of both the enslaved and their traffickers. It features expert analysis from international humanitarian leaders and captures the gripping and triumphant testimonies of survivors. This documentary won 24 awards, has been viewed by millions globally, and has helped shape laws that combat sex trafficking.

A film crew member wearing a black cap with a yellow logo and a dark jacket is operating a professional camera on a tripod. The camera is positioned in the center-left of the frame. To the right, a young girl with short blonde hair, wearing a purple patterned shirt and denim shorts, is sitting on the ground and looking towards the camera. The background is a natural, outdoor setting with dry leaves and twigs on the ground. A vertical red line is positioned to the right of the text.

**OUR FILMS HAVE BEEN
SCREENED FOR THE
UN AND US CONGRESS,
HAVE HELPED SHAPE
INTERNATIONAL
LAWS, AND HAVE
REACHED MILLIONS OF
VIEWERS WORLDWIDE.**



Screenshot from "Millions of Children Are Watching Porn"

animated videos

EXODUS CRY CREATES short animated videos packed with loads of insight on crucial topics related to trafficking and other forms of exploitation connected to the sex industry.

They are designed to be watched and shared on social media, and to shift people's understanding in order to uproot this industry's toxic stronghold on society. Some have gone viral and reached millions of views around the world.

MOST RECENT RELEASES

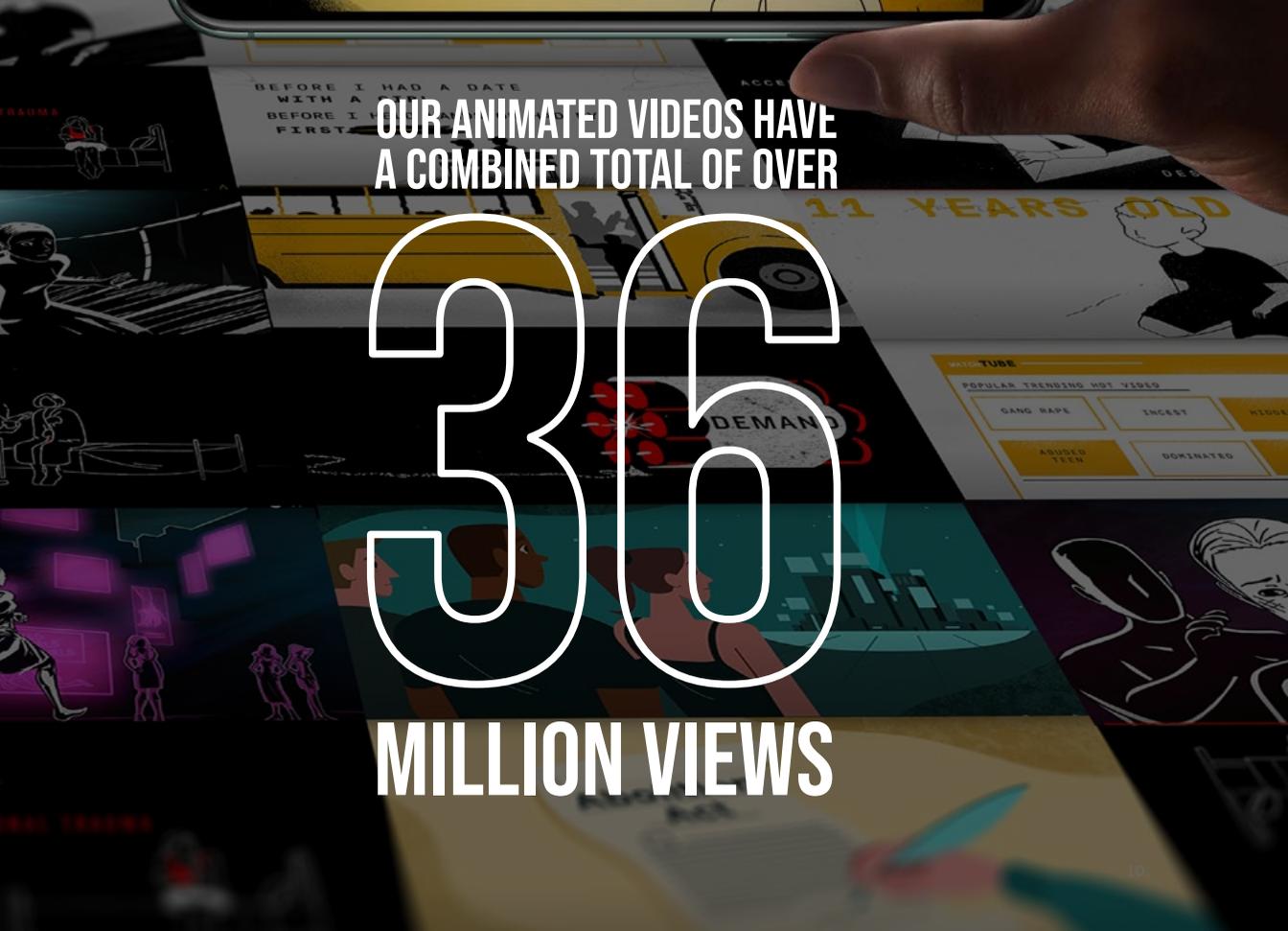
- ▷ *The Truth About Prostitution*
- ▷ *Become an Abolitionist*
- ▷ *Pornhub Exposed as Traffickinghub*
- ▷ *Millions of Children Are Watching Porn*



OUR ANIMATED VIDEOS HAVE
A COMBINED TOTAL OF OVER

30

MILLION VIEWS



WIKI-TUBE		
POPULAR TRENDING HOT VIDEO		
GANG RAPE	INCEST	WIKI-TUBE
ABUSED TEEN	DORMINATED	

outreach

WE SEEK THOSE caught in the commercial sex industry and support their journey out of it.

Outreach happens in strip clubs, hotels/motels, illicit massage parlors, on streets where prostitution is common, and via websites where women are sold for sex.

When we make contact with an exploited person, our goal is to love with no agenda, to establish trust, and build relationships. We give them a beauty bag and local resource packet, and offer to connect them with any services they need.

Our international outreach—largely around major sporting events—has happened in Moscow, South Africa, Brazil, Mexico, and around the United States. Our outreach efforts have led to major breakthroughs for law enforcement, such as when our team uncovered and helped dismantle an international trafficking ring in Moscow during the 2018 World Cup.

**“I WANT TO
THANK GOD FOR
THE SECOND
CHANCE, FOR THE
OPPORTUNITY
TO LIVE AGAIN.
GOD USED YOU
TO TRANSFORM
MY LIFE.”**

**-DESTINY, CHILD TRAFFICKING SURVIVOR
TRAFFICKED FROM NIGERIA TO MOSCOW**



JOIN THE MOVEMENT. FUND FREEDOM TODAY.

Every person should be free



VISIT EXODUSCRY.COM/DONATE

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