

Position

Head Writer

Division

Marketing

Designation

Full-time, exempt employee

Supervisor

Daniel Garcia
Vice President of
Communications

Salary

\$74,000-\$82,000/year, plus benefits

Location

Laguna Niguel, CA

Benefits

- Anthem Blue Cross health insurance
- 403b Retirement plan with matching employer contribution
- 160 hours of paid time off per year
- 8 paid holidays per year

About Exodus Cry

Exodus Cry is a leading global anti-trafficking nonprofit organization focused on ending widespread sex trafficking and commercial sexual exploitation, assisting, and empowering its victims, and educating the public about these horrific crimes. We focus on spotlighting the root causes of sexual exploitation and activating people to join the global movement against this injustice.

Our award-winning films and social content have received over 100 million views worldwide and have helped shape laws around the world after being seen by audiences at the United Nations, U.S. Congress, and both the Canadian and United Kingdom Parliaments. We're driven by the belief that every person should be free from exploitation, and we're inspired by Jesus' call to set the captives free (see Luke 4:18). Our outreach teams have reached over 5,000 exploited women and children in 12 countries and trained more than 3,000 individuals in outreach and intervention in 28 countries.

Exodus Cry is based in South Orange County, California (USA) and was founded in 2008. Learn more at exoduscry.com, or on [Instagram](#), [Facebook](#), [X/Twitter](#), [TikTok](#), [YouTube](#) @exoduscry.

Position Overview

We are seeking a skilled Head Writer who can write compelling content and copy in a range of styles, including for: blogs, op-eds, eblasts, social media scripts and captions, press releases, reports, decks, print collateral, web copy, and more. The ideal candidate will be more than just a proficient writer; they will possess the ability to create and adapt a bold and engaging "voice" that resonates with a wide range of followers, supporters, as well as the broader public. This candidate should also carry a deep, heartfelt desire to see sex trafficking and commercial sexual exploitation uprooted from our world.

MINIMUM QUALIFICATIONS

Education

- Bachelor's degree in writing, or a related field. *(not required if candidate has high levels of experience)*

Experience

- Proven experience as a competent writer in a wide range of styles.

DUTIES AND RESPONSIBILITIES

Write and Edit Content/Copy

- Write and edit content/copy for a wide range of uses, including: blogs, op-eds, eblasts, social media scripts and captions, press releases, reports, decks, print collateral, web copy, and more.
- Proofread and edit content/copy, ensuring grammar, punctuation, and other essential details are of optimal quality.

Cross-Functional Collaboration

- Work closely with marketing, development, film and events teams to align writing efforts with overall organization goals.

KNOWLEDGE, SKILLS AND ABILITIES

- Have a creative mindset with the ability to adapt writing tone and messaging across various platforms and audiences.
- Possess a strong attention to detail.
- Be able to manage multiple projects simultaneously.
- Be able to finish projects quickly and work in a fast-paced environment.
- Possess the ability to pivot quickly and adjust to change as the immediate needs of the organization shift.
- Be in tune with current communication trends and find meaningful ways to incorporate those into writing projects, when relevant.

Physical Requirements

- Must be able to sit at a desk and work on a computer for the majority of each work day.
- Must be able to lift up to 15 pounds at times.
- Must be able to drive and be willing to travel.
- Must be able to work in Exodus Cry's office in South Orange County, Monday-Thursday, and may work remotely on Fridays.



APPLICATION REQUIREMENTS

Submit your resume, written cover letter, and samples of your work to Travis Huff, listed below.

In addition, please write a short blog post (400-600 words), on one of the following topics: sex trafficking, prostitution, sexual exploitation, pornography. You can email this blog post to Travis Huff, along with the above items.

CONTACT

Exodus Cry
Attention: Travis Huff
travishuff@exoduscry.com

Exodus Cry is an equal opportunity employer and does not discriminate on the basis of race, religion, color, national origin, age, sex, gender, sexual orientation, disability, or any other characteristic protected by law.