

EVERY PERSON SHOULD BE FREE



PORN EXPOSURE HARMS CHILDREN
#ProtectChildrenNotPorn
EXODUS CRY

TOBACCO = 18+ ALCOHOL = 21+ PORN = KIDS WELCOME
#ProtectChildrenNotPorn
EXODUS CRY

Porn Hurt ME
#WEDEMANDAGE VERIFICATION

PROTECT CHILDREN NOT PORN
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TOBACCO ALCOHOL = 21+ PORN = KIDS WELCOME
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RAISED ON PORN
#ProtectChildrenNotPorn
EXODUS CRY

WE DEMAND AGE VERIFICATION
10-15 year olds consuming pornography
5X MORE LIKELY SEXUALLY AGGRESSIVE

YOUTH DEMAND AGE VERIFICATION ON PORN SITES.

You don't own me.

Not for sale.

A film set with a camera and three women in black dresses. The scene is dimly lit with a warm, reddish-orange glow. A professional camera is in the foreground on the left, with a monitor showing a scene. Three women in black dresses are standing in a line, looking towards the right. The background is a plain wall.

THE GLOBAL SEX INDUSTRY CREATES VICTIMS EVERYWHERE IT GOES.

Whether through prostitution, stripping, or pornography, this predatory industry consistently pulls in the most vulnerable women and children in society and violently afflicts them with lifelong trauma.

Exodus Cry exists to **uproot sex trafficking and commercial sexual exploitation**, while assisting and empowering its victims. 💧

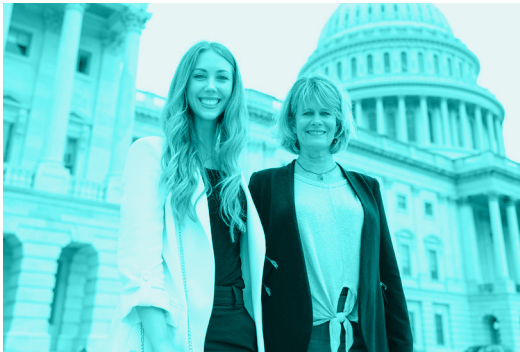
HOW WE FIGHT

EXODUS CRY FIGHTS sexual exploitation in the sex industry in three strategic ways.



SHIFTING CULTURE

Working to transform the culture with powerful messaging through films, videos, podcasts, conferences, and the written word.



CHANGING LAWS

Advocating for laws that uproot commercial sexual exploitation and defend those who are sexually exploited for profit.



REACHING OUT

Engaging with those who are currently bound in sexual exploitation, offering them a way out, and providing survivors with specialized trauma therapy so they can build beautiful new lives.

CURRENT CAMPAIGNS



BY AGE 11, MOST KIDS HAVE SEEN PORN, AND PORN COMPANIES ARE CASHING IN ON THIS REALITY.

SINCE NO ID is required to access these sites, children are stumbling across the most graphic and degrading sex acts imaginable—and getting hooked.

Underage exposure to porn can rewire a child's brain, increase their likelihood of committing sexual harassment and rape, and is leading many children to become sex buyers as they approach adulthood.

Big Porn and Big Tech are responsible for this catastrophe.

Campaign Highlights



Our petition demanding that porn sites reliably verify the age of its users has reached nearly 100,000 signatures.



We hosted a symposium in Washington, D.C. to educate members of Congress.



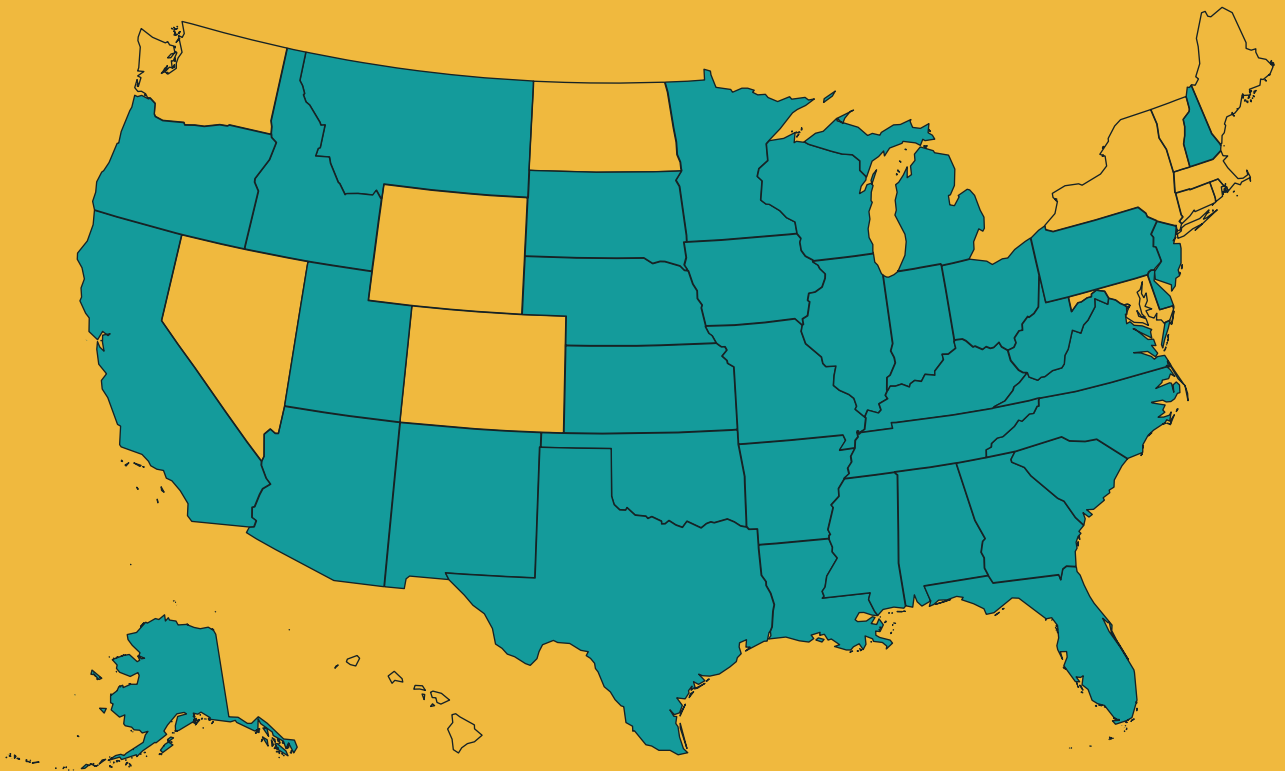
Our documentary *Raised on Porn* has already garnered over four millions views.



Since our campaign began, 37 US states have introduced or passed legislation designed to protect children from porn.

Join the campaign at exoduscry.com/pcnp

**SINCE OUR CAMPAIGN LAUNCHED, THESE
37 STATES HAVE INTRODUCED LEGISLATION
TO PROTECT CHILDREN FROM PORN.**



● LEGISLATION INTRODUCED



#ENDTEENPORN RAISING THE MINIMUM AGE OF PERFORMERS TO 21.

ALLOWING PORN PRODUCERS to profit off the bodies of teen performers is a form of sexual exploitation and it's destroying vulnerable young lives.

UNDERDEVELOPED BRAIN

Porn producers prey on teens' naivety. The prefrontal cortex of the brain, responsible for making good decisions, isn't fully developed till the mid-20s.

PORN IS PERMANENT

Once explicit content of a person is released onto the internet, it's nearly impossible to remove it.

RAMPANT STIs

Sexually transmitted infections are rampant in the porn industry, and virtually every performer catches something within months of performing.

NORMALIZED CHILD SEXUAL ABUSE

Many young performers are sought out for their youthful appearance, so they can be cast in roles appearing as children. This is promoting child sexual abuse.

DANGEROUS VIOLENCE

There are no stunt doubles or CGI to protect performers from the violent sex acts being inflicted upon them. What's happening to them on-screen is happening to them in real life.

PREMATURE DEATH

There is a crisis of suicides, overdoses, and premature death among young female porn performers. Recently, four young performers died within months of each other, each having entered the industry under 21.





“BETWEEN AGES 18-19 I WAS IN ABOUT 130 PORNOGRAPHIC MOVIES... VIOLENT SEX AND MAKING GIRLS LOOK LIKE TEENAGERS, OR YOUNGER, WAS THE GOAL. AT TIMES THE VIOLENT SEX MADE US BLEED.... I WAS SO NAIVE AS AN 18-YEAR-OLD.... NOW WHEN I LOOK AT MYSELF IN THESE MOVIES, I SEE MYSELF BEING RAPED OVER AND OVER AGAIN.”

-Maggie Smith, trafficked in porn



21 EX-PERFORMERS SIGN OPEN LETTER

We worked with 21 ex-porn performers to craft an open letter demanding the porn industry raise the age of entry to 21.



HOLLYWOOD PROTEST

We mobilized a protest on the Hollywood Walk of Fame, with survivors and advocates demanding the porn industry raise the age of entry to 21.



BILL LANGUAGE DRAFTED

We worked with legal experts to draft language for a federal bill raising the age of entry into porn to 21, and have begun talks with members of Congress to get this bill introduced.

Learn more at endteenporn.com



STOP
THE
ABUSE

PORNHUB
PROMOTES
SEXUAL
VIOLENCE
JUSTICE SPEAKS

PORNHUB
PROFITS
FROM
CHILD
TRAFFICKING
#JUSTICESPEAKS

Trafficking hub
PORNHUB
PROFITS
FROM
CHILD
TRAFFICKING
#TRAFFICKINGHUB

Trafficking hub
UNDERAGE
GIRLS
ARE BEING
RAPED
ON PORNHUB
#TRAFFICKINGHUB

Trafficking hub
PORNHUB
IS
Rape hub
#ABUSEHUB
#TRAFFICKINGHUB

Shut
Down
Pornhub
#JusticeSpeaks

In early 2020, we released an op-ed in the *Washington Examiner* titled “Time to shut Pornhub down,” exposing the overt child porn, revenge porn, rape, and trafficking videos that were hosted on Pornhub, the world’s biggest porn site. The op-ed sparked outrage and people began demanding a petition to shut down Pornhub. **We launched a petition and it went viral, capturing 2.3 million signatures from 192 countries.**

Then we released a 2-minute animated video exposing Pornhub and that also went viral, racking up 34 million views. The campaign gained the attention of Pulitzer Prize-winning journalist Nicholas Kristof, who penned a scathing in-depth exposé of Pornhub for the *New York Times*. The article created an atomic PR situation for Pornhub and soon after its release Visa, Mastercard, and Discover all announced they were cutting ties with the site.

PORNHUB QUICKLY DELETED 80% OF ITS CONTENT, ABOUT 10 MILLION VIDEOS!

Canada, where Pornhub is based, opened an investigation into Pornhub, and lawmakers in Canada and the US introduced legislation to counter the harms perpetuated by sites like Pornhub. One by one, multiple lawsuits were filed against Pornhub by many of the victims featured in videos the platform profited from. As the lawsuits progress and the investigations continue, the once-celebrated brand of Pornhub has been irreparably tarnished. Its profitability has likely been crippled, and executives may soon face criminal charges.

As part of this campaign, Exodus Cry has had the opportunity to cover the cost of hundreds of specialized trauma therapy sessions for women who were exploited on Pornhub, including survivors of child trafficking.

**“WITH PORNHUB, WE HAVE
JEFFREY EPSTEIN TIMES 1,000.”**

-NICHOLAS KRISTOF, NEW YORK TIMES

PARADIGM-SHIFTING

FILMS



BUYING HER

Men who purchase sex are the root of sex trafficking. *Buying Her* tackles this critical injustice as the first documentary ever to explore the lives of sex buyers and what drives them, illuminating what it will take to uproot sex trafficking from our world.



RAISED ON PORN

Raised on Porn exposes the ways pornography has become the new sex education for children and unpacks the dangerous lifelong implications of this global phenomenon. It was released as part of the Protect Children Not Porn campaign, was screened for members of Congress and staffers in Washington, D.C., and has already gained over four million views.

OUR FILMS HAVE BEEN *SCREENED* FOR GOVERNMENTAL LEADERS WORLDWIDE, HAVE HELPED PASS THE MOST EFFECTIVE *ANTI-TRAFFICKING LAWS*, AND HAVE REACHED *MILLIONS* OF VIEWERS.



BEYOND FANTASY

Beyond Fantasy is a documentary miniseries delving into the belly of the beast that is the porn industry. It brings viewers face to face with some of the biggest producers and performers, as they describe an industry that profits from ethics violations, coercion, and abuse. Its three episodes have gained millions of views and even inspired some professionals in the porn industry to quit the business.



NEFARIOUS: MERCHANT OF SOULS

Nefarious exposes the nightmare of sex trafficking as experienced by millions daily, through the eyes of both the enslaved and their traffickers. This documentary won 24 awards, has been viewed by millions globally, and has helped to get the world's most effective anti-trafficking laws passed in multiple countries.

Watch all our films at exoduscryfilms.com



Screenshot from "Is Prostitution a Choice?"

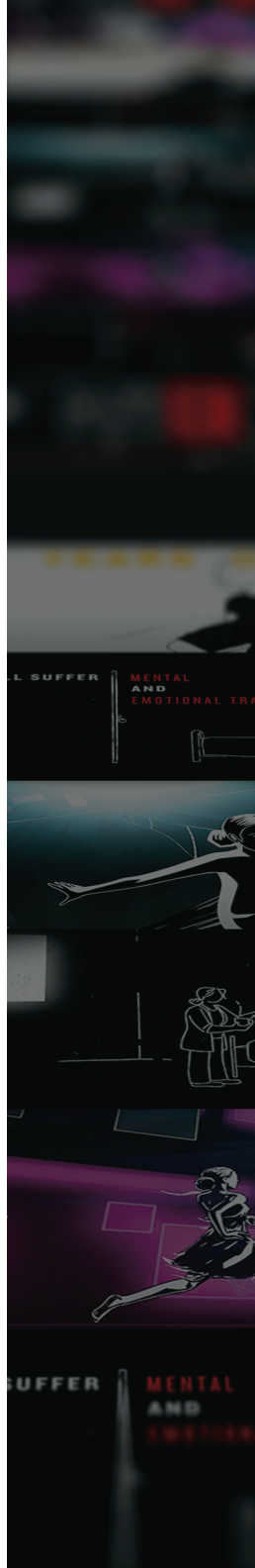
ANIMATED VIDEOS

EXODUS CRY CREATES short animated videos packed with loads of insight on crucial topics related to trafficking and other forms of exploitation connected to the sex industry.

They are designed to be watched and shared on social media, and to shift people's understanding in order to uproot this industry's toxic stronghold on society. Some have gone viral and reached millions of views around the world.

MOST RECENT RELEASES

- ▷ *The Truth About Prostitution*
- ▷ *Become an Abolitionist*
- ▷ *Pornhub Exposed as Traffickinghub*
- ▷ *Millions of Children Are Watching Porn*

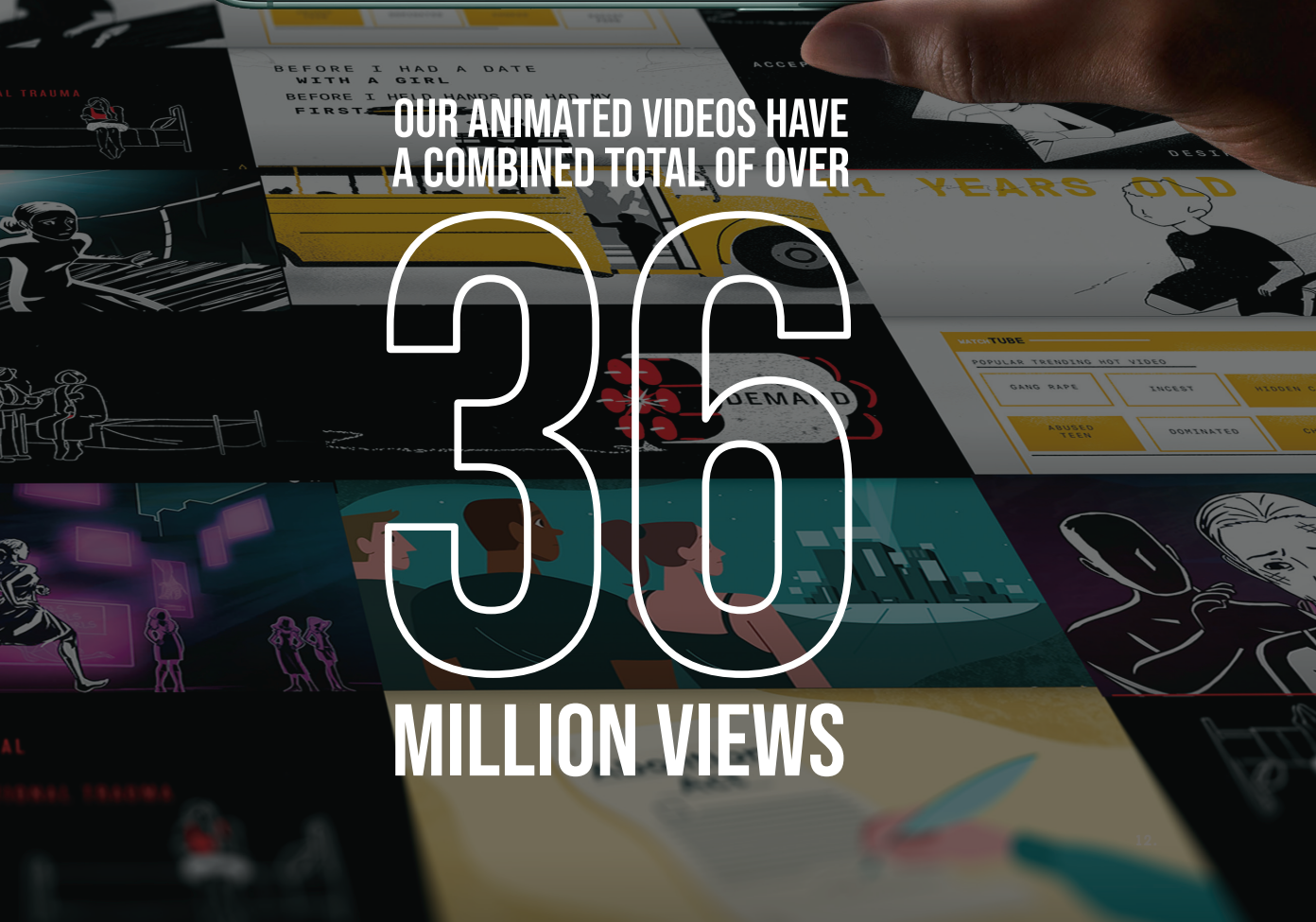




OUR ANIMATED VIDEOS HAVE
A COMBINED TOTAL OF OVER

30

MILLION VIEWS



OUTREACH

WE SEEK VICTIMS of trafficking and exploitation in the sex trade, and offer them a way out.



WHERE

We reach out in strip clubs, hotels/motels, illicit massage parlors, on streets where prostitution is common, and via websites where women and girls are being sold for sex.



HOW

When we connect with an exploited person, our goal is to love with no agenda, to establish trust, and build relationships. We give them a beauty bag with a local resource packet, a hotline number so they can reach us, and offer to connect them with any services they need.



IMPACT

We've reached over 5000 exploited women and girls in 12 countries with practical resources, and personally walked alongside many survivors on their journey to freedom. We also created an outreach training manual that's used in 30 countries.

Our efforts have led to major law enforcement breakthroughs, such as when our team discovered and helped dismantle an international trafficking ring in Moscow during the 2018 World Cup.

**“I WANT TO
THANK GOD FOR
THE SECOND
CHANCE, FOR THE
OPPORTUNITY
TO LIVE AGAIN.
GOD USED YOU
TO TRANSFORM
MY LIFE.”**

**-DESTINY, CHILD TRAFFICKING SURVIVOR
TRAFFICKED FROM NIGERIA TO MOSCOW**



TRAUMA THERAPY

WE PROVIDE SPECIALIZED trauma therapy for survivors of trafficking and sexual exploitation so they can heal and build beautiful new lives.

The trauma inflicted on victims of sexual abuse and exploitation can be crippling. Getting healed from the inside out is absolutely foundational for these brave women and girls to live the lives they were meant to.



1000 HOURS

To date, we've provided over 1000 hours of trauma therapy from licensed therapists who are uniquely equipped to serve survivors of complex sexual trauma.

“THE THERAPY IS MAKING AN INCREDIBLE IMPACT ON MY LIFE AND I AM SO GRATEFUL FOR ALL THE HELP YOU, EXODUS CRY, AND THE THERAPIST HAVE PROVIDED FOR ME. I NEVER THOUGHT I WOULD HAVE THE OPPORTUNITY TO ACTUALLY START THE PROCESS OF HEALING FROM EVERYTHING I’VE BEEN THROUGH.”

-RITA, SURVIVOR OF EXPLOITATION ON PORNHUB



JOIN THE MOVEMENT. FUND FREEDOM TODAY.

Every person should be free



VISIT EXODUSCRY.COM/DONATE

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